

**NEW**



**V O L U M A™ XC**



*Lift*

that's instant and  
long lasting

Individual results may vary.

**Adds volume to the cheek area**

**Helps enhance contour and create a more youthful profile for up to 2 years**

From the makers of the #1 selling Family of Fillers

**APPROVED USE**

JUVÉDERM VOLUMA™ XC injectable gel is for deep injection in the cheek area to correct age-related volume loss in adults over the age of 21.

**IMPORTANT SAFETY INFORMATION**

**Are there any reasons why I should not receive JUVÉDERM VOLUMA™ XC?**

Do not use if you have a history of severe allergies or severe allergic reactions (anaphylaxis), or if you are allergic to the proteins (gram-positive bacterial proteins) used to make the hyaluronic acid (HA) in JUVÉDERM VOLUMA™ XC.

**Please see additional Important Safety Information inside.**

# A MORE YOUTHFUL LOOK IN THE CHEEK AREA

**JUVÉDERM VOLUMA™ XC is the *first* and *only* FDA-approved filler to instantly add volume to the cheek area in people over the age of 21**

- ❖ **Gives a subtle lift**
- ❖ **Helps restore contour** for up to 2 years
- ❖ **Look up to 5 years younger**
- ❖ **Nonsurgical**
- ❖ Contains a modified hyaluronic acid (HA), derived from a **naturally occurring complex sugar**

Individual results may vary.

**Ask your healthcare professional about  
JUVÉDERM VOLUMA™ XC today**

From the makers of the #1 selling Family of Fillers

## **IMPORTANT SAFETY INFORMATION (continued)**

### **What precautions should my doctor advise me about?**

- The safety of JUVÉDERM VOLUMA™ XC injectable gel for use during pregnancy, in women who are breastfeeding, or in patients with very thin skin in the cheek area has not been studied
- The safety for use in patients under 35 years or over 65 years has not been studied

**Please see additional Important Safety Information on following pages.**



*"The youthful way I feel on  
the inside is now what I see  
on the outside."*



V O L U M A™ XC

LEARN MORE AT [VOLUMA.COM](http://VOLUMA.COM)

# IS VOLUME LOSS IN THE CHEEKS MAKING YOU LOOK OLDER?

**Wrinkles are only part of the aging equation**

**Volume loss in the cheeks is a major reason we lose that youthful profile over the years.**

CHEEKS LOSE VOLUME AND FLATTEN WITH AGE



The typical youthful cheek follows the shape of an ogee curve.

With age, the curve starts to flatten, and the cheeks sag.

**Ask about  
JUVÉDERM VOLUMA™ XC today**

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## **IMPORTANT SAFETY INFORMATION (continued)**

- The safety and effectiveness for treatment in areas other than the cheek area have not been established
- The safety for use in patients with a history of excessive scarring or pigmentation disorders has not been studied and may result in additional scars or changes in pigmentation
- The long-term safety of repeat treatments has not been established

**Please see additional Important Safety Information on following pages.**

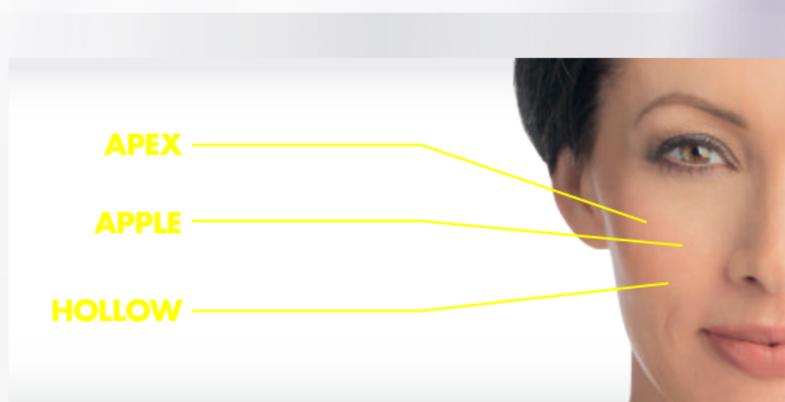
# HOW DOES JUVÉDERM VOLUMA™ XC WORK?

JUVÉDERM VOLUMA™ XC is injected under the skin with a small needle. It works instantly to add volume and subtly lift the cheek area, temporarily reversing this sign of aging.

To reduce pain during the procedure, JUVÉDERM VOLUMA™ XC contains a numbing agent called lidocaine.

The more youthful profile you can achieve from the procedure lasts up to 2 years with optimal treatment.

See the diagram below for the 3 areas where JUVÉDERM VOLUMA™ XC adds volume lost to aging.

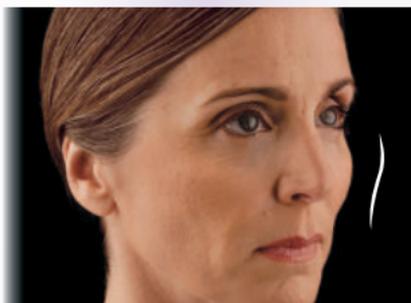


## V O L U M A™ XC

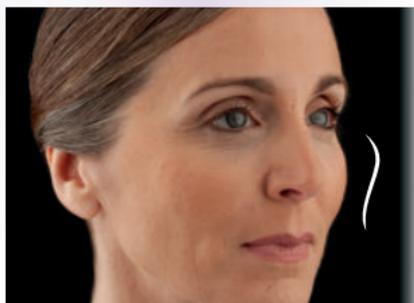
LEARN MORE AT [VOLUMA.COM](http://VOLUMA.COM)

# ACHIEVE A MORE YOUTHFUL LOOK

Before



After 1 month



Individual results may vary.

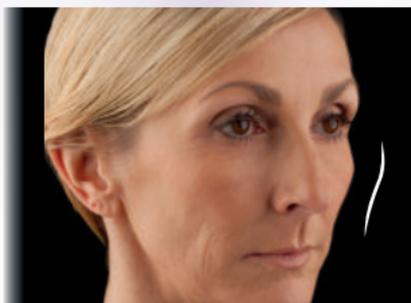
Unretouched photos of paid model taken 1 month after treatment. A total of 3.5 mL of JUVÉDERM VOLUMA™ XC was injected into the cheek area.

Kathy

*"I like looking younger again."*



Before



After 1 month



Individual results may vary.

Unretouched photos of paid model taken 1 month after treatment. A total of 4.8 mL of JUVÉDERM VOLUMA™ XC was injected into the cheek area.

Tami

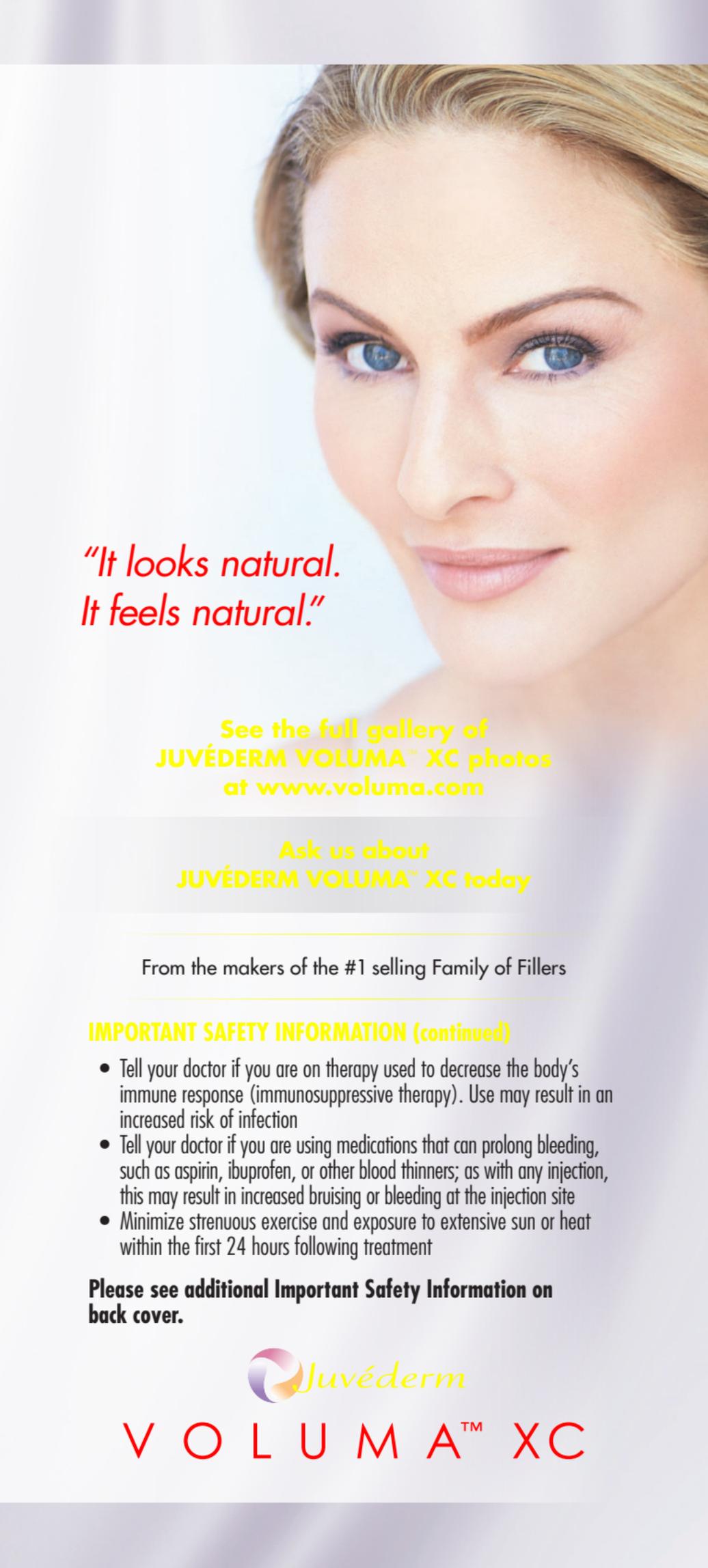
*"It's a younger-looking version of me when I look in the mirror."*



In the clinical study, people perceived themselves to look **5 years younger** 6 months after treatment, and **3 years younger** 24 months after treatment. The average volume injected during the clinical study was 6.8 mL to achieve optimal correction for the cheek area.

## IMPORTANT SAFETY INFORMATION (continued)

- Patients who experience skin injury near the site of injection may be at a higher risk for side effects



*"It looks natural.  
It feels natural."*

See the full gallery of  
**JUVÉDERM VOLUMA™ XC** photos  
at [www.voluma.com](http://www.voluma.com)

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**JUVÉDERM VOLUMA™ XC** today

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**IMPORTANT SAFETY INFORMATION (continued)**

- Tell your doctor if you are on therapy used to decrease the body's immune response (immunosuppressive therapy). Use may result in an increased risk of infection
- Tell your doctor if you are using medications that can prolong bleeding, such as aspirin, ibuprofen, or other blood thinners; as with any injection, this may result in increased bruising or bleeding at the injection site
- Minimize strenuous exercise and exposure to extensive sun or heat within the first 24 hours following treatment

**Please see additional Important Safety Information on back cover.**



**V O L U M A™ XC**

# TEMPORARILY REVERSES THE SIGNS OF AGING

**JUVÉDERM VOLUMA™ XC instantly adds volume to the cheek area, with natural-looking results up to 2 years with optimal treatment**



*“Would I get  
JUVÉDERM  
VOLUMA™ XC  
again?  
Absolutely.”*

## **IMPORTANT SAFETY INFORMATION (continued)**

### **What are possible side effects?**

Side effects are moderate (uncomfortable) and generally last 2 to 4 weeks. The most common side effects include temporary reactions at the treatment site such as tenderness, swelling, firmness, lumps/bumps, bruising, pain, redness, discoloration, and itching.

To report a side effect, please call Allergan Product Surveillance at 1-877-345-5372.

**For more information, please see the About Safety page at [www.juvederm.com](http://www.juvederm.com) or call the Allergan Medical Information line at 1-800-766-0171.**

JUVÉDERM VOLUMA™ XC injectable gel is available by prescription only.



# V O L U M A™ X C

**Ask about  
JUVÉDERM VOLUMA™ XC today**



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