

*Discover Your Unique Way
to Beautiful, Healthy Skin...*

Newsletter
November 2009

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LATISSE™ - THE ALLURE OF LONG LASHES...

Since its FDA approval in December, 2008, Latisse® has become one of the highest rated cosmetic treatments according to consumer surveys. Thanks to proven efficacy, excellent safety record, and enthusiastic support of its user and spokesperson, actress Brooke Shields, Latisse® is now one of the most requested beauty treatments in the U.S. Like many medical breakthroughs, eyelash enhancement with Latisse® had its beginnings as an accidental discovery. The active ingredient in Latisse®, bimatoprost solution has originally been prescribed as eye drops for glaucoma patients. In time, those using this medication discovered that their eyelashes grew longer, thicker and darker. After years of development, Allergan formulated an application method to deliver bimatoprost solution directly to the eyelashes while safely keeping it out of the eye. Such discovery paved the way for development of Latisse®. This prescription-only solution is applied nightly with sterile applicators (provided) to the upper eyelid margin at the base of the eyelashes after make-up removal. In approximately eight weeks, one can expect thicker, longer and darker eyelashes. Our patients are absolutely delighted with the results!

Please call our office at 301.656.7546 to schedule a complimentary cosmetic consultation about Latisse® and receive \$20 OFF the two month supply (offer expires December 15, 2009).

For more information about our services or to check our other exciting promotions, we invite you to call our office at 301.656.SKIN or [click here](#) to contact us by email.



Dr. Sommerville is a Board certified dermatologist and a Fellow of the American Academy of Dermatology. She is dedicated to providing her patients with truly cutting-edge techniques carefully researched in terms of safety and efficacy, in the atmosphere of trust and mutual respect.

For more information on Dr. Sommerville, [click here](#)

INTRODUCING "BOTOX FRIDAYS" FOR YOU AND YOUR FRIENDS!

Kick off the Holiday Season looking your best and enjoy \$100 OFF your next Botox® Cosmetic Treatment of two areas! In order to receive this fantastic promotion you must mention our newsletter-exclusive offer and schedule your appointment on any Friday afternoon in the month of November, 2009.

Please call soon, since there are only limited appointment slots available. Botox® Cosmetic injection can eliminate or reduce the appearance of frown lines, crow's feet, or horizontal forehead lines. It can also accomplish a gentle lateral brow lift giving your eyes an "open", rested appearance. Dr. Sommerville has over 10 years of clinical experience injecting Botox and delivering uniquely beautiful, natural results while ensuring optimal safety. She carefully studies the upper face muscle structure of each patient, customizes the injection sites, and insists on cooling the skin before and after the procedure to minimize the discomfort and reduce or eliminate the chance of bruising.

DISCOVER QUITE POSSIBLY THE BEST MOISTURIZER FOR THE COLD WEATHER!

Many of our patients are already enjoying the benefits of the Optimizing Treatment Cream brought to you by Clinique Medical™ and Allergan™. This nourishing and soothing, cream is available only through select physicians' offices. We first used the Optimizing Treatment Cream at our practice in order to expedite healing following laser treatments, photorejuvenation and chemical peels. We soon discovered that most of our patients loved it so much that they insisted on continual use of this product as their moisturizer of choice months later. Optimizing Treatment Cream has now become one of the preferred moisturizers in our practice since it is ideally suited to counteract the irritation and dryness associated with the use of retinoids (tretinoin, tazarotene, or retinol products). The Optimizing Treatment Cream has its own anti-aging, anti-oxidant benefits thanks to the content of vitamins A, E and C, adenosine phosphate, ferulic acid, apigenin, seawhip and magnolia extracts, and resveratrol. Its Lipid Barrier Repair Complex and probiotic technology help maintain skin's barrier damaged by irritant factors, dryness, and pollution. Finally, this amazing cream is non-acnegenic, allergy tested, and 100% fragrance and preservative free.

If you suffer from dry, sensitive skin, please contact our office to schedule a complimentary skin care consultation (offer expires November 30, 2009).

The information contained in this newsletter is of a very general nature. For specific advice and treatment plans, please consider scheduling an appointment with Dr. Sommerville.

To find out more about any of the above procedures, or to check our other exciting promotions, we invite you to call our office at **301.656.SKIN (7546)** or visit our website at www.chevychasedermatology.com