

*Discover Your Unique Way
to Beautiful, Healthy Skin...*

**Newsletter
May 2010**

Newsletter Sections

➤ [Introducing Dysport®, a New Type of Botulinum Toxin...](#)

➤ [Discover Intellishade® SPF 45...](#)

➤ [Finally, Juvederm® XC - Now Formulated with Lidocaine for Enhanced Patient Comfort...](#)

➤ [Celebrate Spring Promotion!](#)

INTRODUCING DYSPORT®, A NEW TYPE OF BOTULINUM TOXIN...

Dysport® is a new type of type A botulinum toxin that was approved by the FDA in April 2009, providing an alternative to Botox® Cosmetic. While Botox® has been the only type A botulinum toxin available in the U.S. over the last 20 years, Dysport® has been in use in 73 countries since 1991.

Both products are very effective for erasing or softening the frown lines, crow's feet, or horizontal forehead lines. Dysport® appears to have a slightly more rapid onset of action. The duration of effect is 3 to 6 months.

Dr. Sommerville now offers her patients the option of choosing between Botox Cosmetic and Dysport. So far, the feedback from patients regarding the results of treatment with Dysport® has been very positive.

Please call our office to schedule an appointment with Dr. Sommerville to discuss both treatments in further detail.

Any patient who receives Botox® cosmetic or Dysport® injection in the month of May 2010 will receive two Latisse™ kits for the price of one! Please remember to mention this newsletter only offer at the time of the treatment in order to receive this promotion.

For more information about our services or to check our other exciting promotions, we invite you to call our office at 301.656.SKIN or click [here to contact us by email](#).

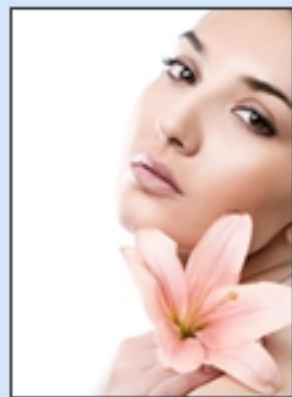


Dr. Sommerville is a Board certified dermatologist and a Fellow of the American Academy of Dermatology. She is dedicated to providing her patients with truly cutting-edge techniques carefully researched in terms of safety and efficacy, in the atmosphere of trust and mutual respect.

For more information on Dr. Sommerville, [click here](#)

[back to top](#)

FINALLY, JUVEDERM® XC - NOW FORMULATED WITH LIDOCAINE FOR ENHANCED PATIENT COMFORT...



In February 2010, the FDA approved a new formulation of the currently available Juvederm injectable gel with added anesthetic lidocaine. This new formula dramatically improves patient comfort during treatment.

Juvederm® is frequently used for filling the smile lines (nasolabial folds), marionette lines, and wrinkles around the mouth. Juvederm® XC may also be used for lip enhancement, restoring the volume lost due to aging. It is also used with success to subtly volumize and enhance thin lips at any age, bringing balance and harmony to the face.

Juvederm® XC is a natural, soft filler with an excellent safety profile. The results of the treatment last up to one full year!

[back to top](#)

DISCOVER INTELLISHADE® SPF 45 – TINTED MOISTURIZER

This amazing moisturizer with SPF 45 protects your skin from both UVA and UVB rays thanks to the broad-spectrum coverage provided by Zinc Oxide.

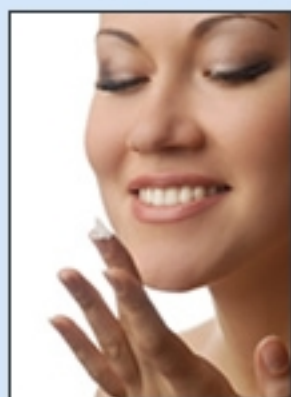
Furthermore, it imparts a healthy and sheer radiance to the skin while reducing fine lines and wrinkles with firming peptides and soothing antioxidants like green tea, vitamins A, C, E, and Coenzyme Q 10.

Even better, Intellishade® SPF 45 can replace make up thanks to its natural mineral tint perfect for those needing a touch of glowing, pure, healthy color! It makes it easy to reapply sunscreen throughout the day during the hot, sunny days!



[back to top](#)

CELEBRATE SPRING PROMOTION!



Enjoy **COMPLIMENTARY INTELLISHADE® SPF 45 ALONG WITH OUR BEST SELLING VITA SOOTHE SERUM** (\$117 COMBINED VALUE) with the purchase of Botox® Cosmetic or Dysport® treatment (2 areas), or Juvederm® XC injection (2 syringes)!

Please call our office soon since this promotion expires June 10, 2010.

[back to top](#)

The information contained in this newsletter is of a very general nature. For specific advice and treatment plans, please consider scheduling an appointment with Dr. Sommerville.

To find out more about any of the above procedures, or to check our other exciting promotions, we invite you to call our office at **301.656.SKIN (7546)** or visit our website at www.cherychasedermatology.com